AUTOMOTIVE STRATEGY



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MARKET OUTLOOK

Content Growth continues to increase per Vehicle with autonomous, electrification and enhanced architectures



FINANCIALS AT A GLANCE



OVERVIEW OF AUTOMOTIVE BUSINESS DIRECTION





E/E ARCHITECTURE



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RENESAS GROWTH IN E/E ARCHITECTURE MARKET

Growth expected by expanding the processor and product portfolio





ACCELERATING GROWTH IN E/E ARCHITECURE

Investment and leadership in processors

Low power entry processing to high performance computing Scalable HW, Reusable SW, Open, Broad ecosystem



SHIFT LEFT: VIRTUAL UNIFIED ENVIRONMENT

- Virtual cloud development environment enables early SW/HW co-design
- Accelerating application development & product market introduction

Customer pain points

Real environment

- System problems are found at the later stage
- Costly and time-consuming due to rework



Distributed environments on premise

Cloud expertise

Need knowledge to build cloud environment

Renesas solution



AD/ADAS



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RENESAS GROWTH IN AD/ADAS MARKET

Revenue increase expected by strengthening high-performance compute, sensors, and product portfolio





ADVANCING RADAR SOLUTIONS WITH SUPERIOR DIGITAL ASSETS



TRANSFORMING ADAS/AD WITH AI INVESTMENT

- Enhance high performance compute
- Improve development environment to simplify customer journey.



EV



RENESAS GROWTH IN EV MARKET

Accelerate market growth by investment in optimized systems as well as power solutions





OPTIMIZED APPLICATIONS SOLUTIONS FOR EV

Turnkey solutions to meet the demand of emerging EV manufacturers.



COMPREHENSIVE PRODUCT PORTFOLIO FOR EV

Innovative technology enabling highest range, highest power efficiency



BMS: Battery Management System | wBMS: Wireless Battery Management System | PMIC: Power Management IC | BLE: Bluetooth Low Energy | IPD: Intelligent Power Device | MCU: Micro Controller Unit



ADDRESSING MULTIPLE EV SYSTEM TREND : X-IN-1

Leveraging MCU vast lineup, wide analog & power portfolio and system-level knowledge to address different system configurations.



X-in-1: different system aggregation to shrink motor size

POWER: STRATEGY ACCELERATION

Accelerate investment for capacity

300mm IGBT

- Next-gen IGBT (AE5) development on track
 - K6 300mm Fab on track (Mass production 2025)
 - Started sampling from 2022



New technologies for enhanced efficiency and performance

SiC

- New investment for in-house fab (Mass production 2025)
 - Best in class performance for EV inverter
 - Automotive qualified (Working sample 3Q/2023)



CROSS-SELL/CONNECTIVITY OPPORTUNITY MAXIMIZING RENESAS GROWTH



LEVERAGING ASSETS FROM NON-AUTO TO AUTO

Using IP from industrial and consumer electronics to create new business and growth





CONNECTED TECHNOLOGY FROM NON-AUTO TO AUTO

By auto-qualifying connectivity ICs more applications can be addressed



SUMMARY



Investing in high performance compute

Introduction of Arm based MCU processors

Enhance software, AI and infrastructure

Expand power devices portfolio and invest in manufacturing

Leverage non-auto technology and IP assets to auto







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