

Alliance Partner Program Portal Site

Registration Manual

Rev.3.0

August 8, 2017

Renesas Alliance Partner Program

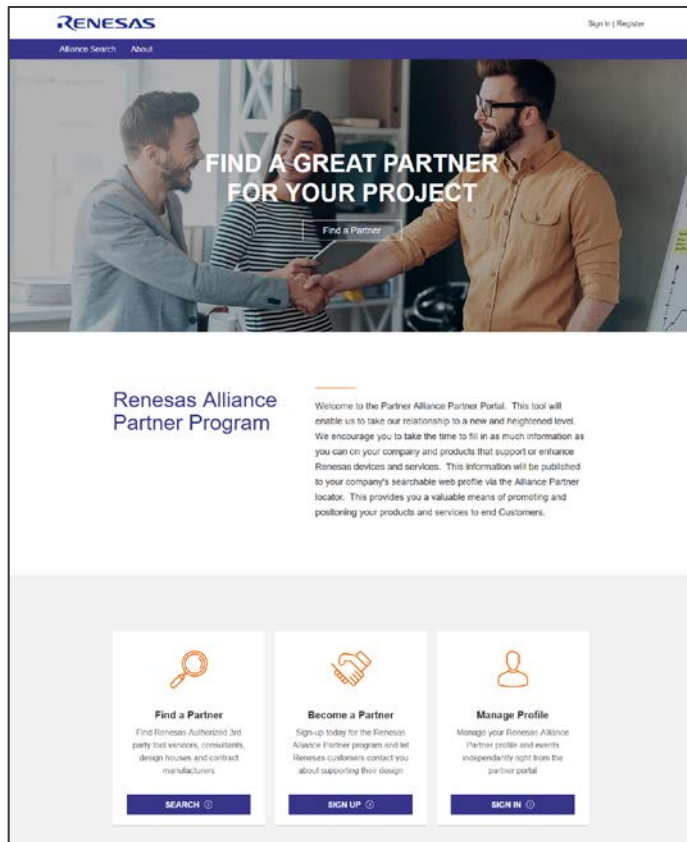
alliance.partner@renesas.com

1. MyRenesas Registration

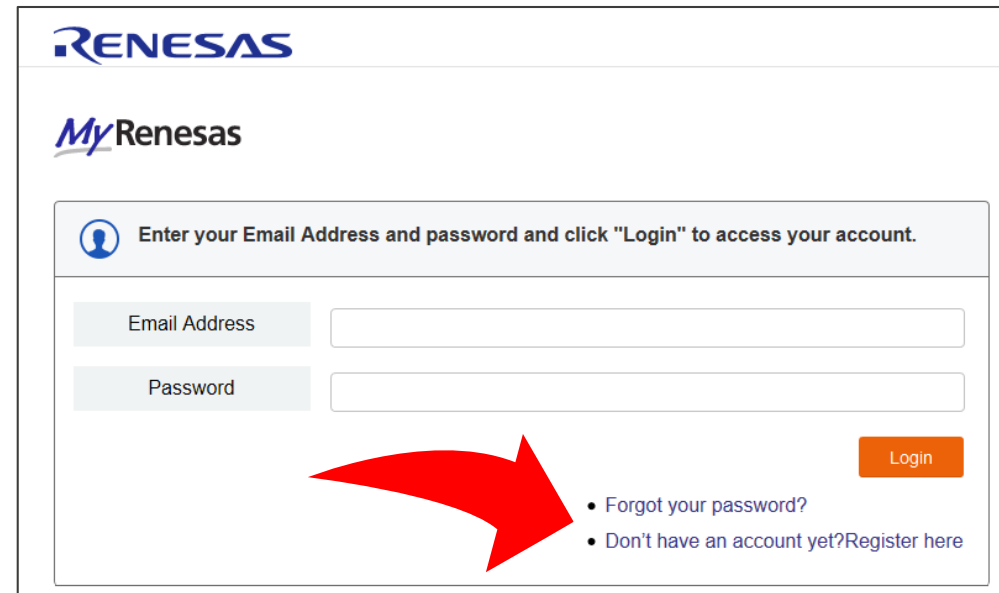


1. MyRenesas Registration (1/5)

1. Access <https://www.renesaspartners.com/> using the latest version of Firefox or Google Chrome, or IE. Click Sign up.



2. On the login screen, click "Don't have an account yet? Register here".



Registration for Single Sign-On (SSO) is shown on the following screens. SSO allows you to use multiple services using only a single authentication process. The email address and password you set up here can also be used on other Renesas web services such as the Renesas Rulz forum.

1. MyRenesas Registration (2/5)

3. Fill in the necessary information and click Submit.

4. You will receive an email informing you that your information has been submitted. Please wait for an email from Renesas. Click the link in the message to register your profile.

The screenshot shows the 'MyRenesas' registration page at the 'Email Address Registration' step. A registration flow sidebar on the left indicates the current step is 'STEP1 Register Email address'. The main form contains the following fields:

- Country / Region * [see note]: United Kingdom
- Language*: English
- Given Name / First Name*: test
- Family Name / Last Name*: test
- Email Address*: tobeapartner@mailinator.com
- Email Address (confirm)*: tobeapartner@mailinator.com
- I agree to the [Site Policy](#), legal terms, [Privacy Policy](#), and any applicable export control law or regulation.

Buttons for 'Undo Changes' and 'Submit' are at the bottom right. A red arrow points to the 'Submit' button. A note at the bottom states: 'Note: If your region is not listed above, this service is not available yet for your region. Sorry for the inconvenience.'

The screenshot shows the 'MyRenesas' registration page at the 'Complete Email Address Registration' step. The registration flow sidebar indicates the current step is 'STEP2 Receive registration Email'. The main content area displays:

Your information has been submitted.
An email for entering personal information has been sent to the Email Address you provided.

A 'Close' button is located above a preview of an email notification. The email preview includes:

- Subject: Renesas Registration
- Dear test test:
- Please use the following instructions to register your profile:
- 1. New Registration: Please click following link and register your profile: <https://portal.renesas.com/jsp/register.do?action=register&customerId=849704&...>
- 2. Privacy Policy: Please refer following Privacy Policy regarding the personal information which you provided: <http://www.renesas.eu/privacy/>
- *Renesas Electronics Europe GmbH: Amalwegstrasse 10, D-84723, Osnabrück, Tel: +49 (0) 211 83 02 0, Fax: +49 (0) 211 83 02 10 27, Website: <http://www.renesas.eu/>

A red arrow points to the registration link in the email preview.

1. MyRenesas Registration (3/5)

5. Enter your password and click Next.

The screenshot shows the 'MyRenesas' registration page at Step 3, 'Enter user information'. The registration flow is shown on the left: Step 1 (Register Email address), Step 2 (Receive registration Email), Step 3 (Enter user information), and Step 4 (Subscribe to content / service). The main form contains the following fields:

Country / Region	United Kingdom
Language	English
Given Name / First Name	test
Family Name / Last Name	test
Email Address	tobeapartner@mailinator.com

Below these fields, there are two password fields: 'Password *' and 'Password (confirm) *'. A red arrow points to the 'Next' button at the bottom right. A note at the bottom states: 'Note: Please understand that it requires some time for changes made to email subscription settings to take effect in the email delivery system. Your understanding and patience are most appreciated.'

6. Fill in the necessary information and click Next.

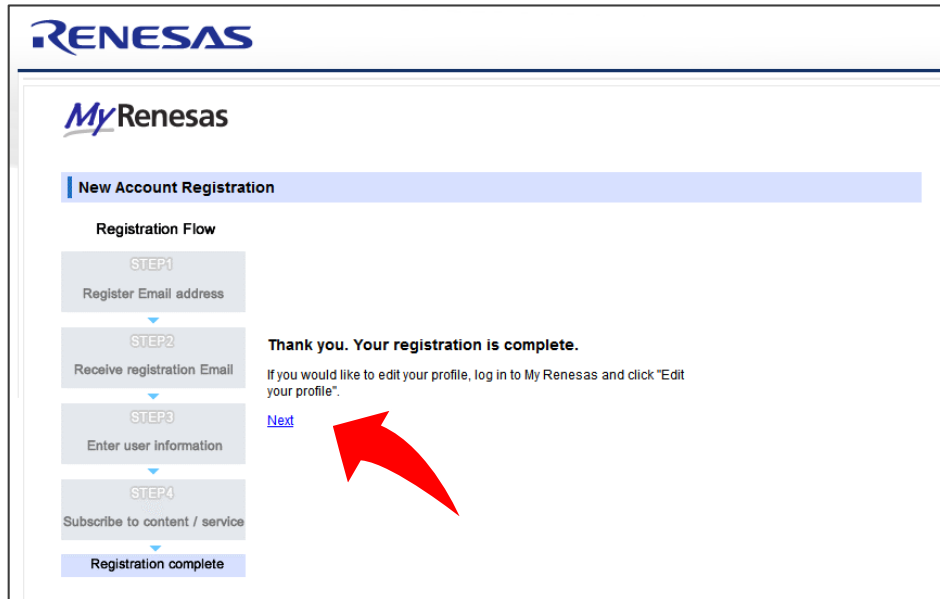
The screenshot shows the 'MyRenesas' registration page at Step 4, 'Subscribe to content / service'. The registration flow is shown on the left: Step 1 (Register Email address), Step 2 (Receive registration Email), Step 3 (Enter user information), and Step 4 (Subscribe to content / service). The main form contains a section titled 'Please select the products for which you would like to see update notifications.' with a 'Category' list:

- MPU/MCU
- Renesas Synergy™
- IGBT
- Thyristors and Triacs
- Power Management
- Other Analog & Mixed signal
- General-Purpose Logics
- LSI for Factory Automation
- USB ASSP
- Optoelectronics
- Applications
- Boards and Kits
- Software (OS/Middleware/Driver)
- Secure MCUs
- MOSFETs
- Intelligent Power Devices for Automotive
- Power Diodes
- Analog ICs for Automotive
- General-Purpose Linear
- Automotive LSI
- LSI for Communications and Mobile Devices
- RF Devices
- Memory
- Renesas USB Power Delivery Family
- Engineering Services
- Tools

A red arrow points to the 'Next' button at the bottom right.

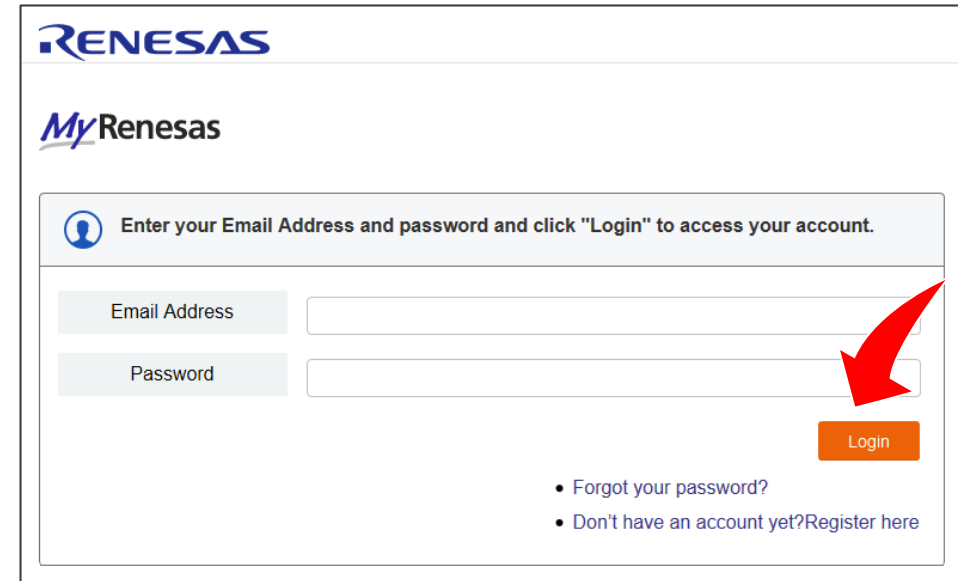
1. MyRenesas Registration (4/5)

7. Be sure to click Next.



The screenshot shows the MyRenesas registration flow completion screen. The Renesas logo is at the top left. Below it is the MyRenesas logo. A blue bar indicates 'New Account Registration'. Underneath, a 'Registration Flow' section shows a vertical list of steps: STEP1 (Register Email address), STEP2 (Receive registration Email), STEP3 (Enter user information), and STEP4 (Subscribe to content / service). The final step is 'Registration complete'. To the right of the flow, a message reads: 'Thank you. Your registration is complete. If you would like to edit your profile, log in to My Renesas and click "Edit your profile".' Below this message is a blue 'Next' link. A red arrow points to the 'Next' link.

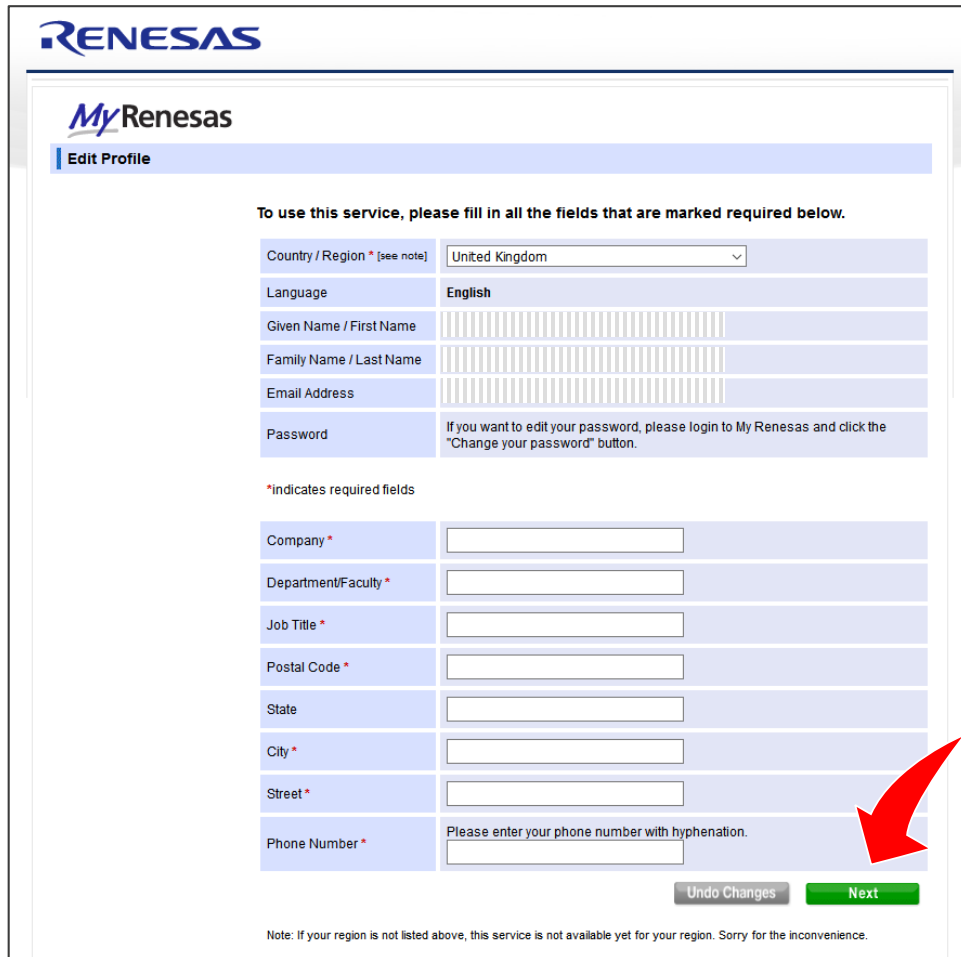
8. Enter your email address and password, and click Login.



The screenshot shows the MyRenesas login screen. The Renesas logo is at the top left. Below it is the MyRenesas logo. A blue bar indicates 'New Account Registration'. Underneath, a message reads: 'Enter your Email Address and password and click "Login" to access your account.' Below this message are two input fields: 'Email Address' and 'Password'. To the right of the 'Password' field is an orange 'Login' button. A red arrow points to the 'Login' button. Below the input fields are two links: 'Forgot your password?' and 'Don't have an account yet? Register here'.

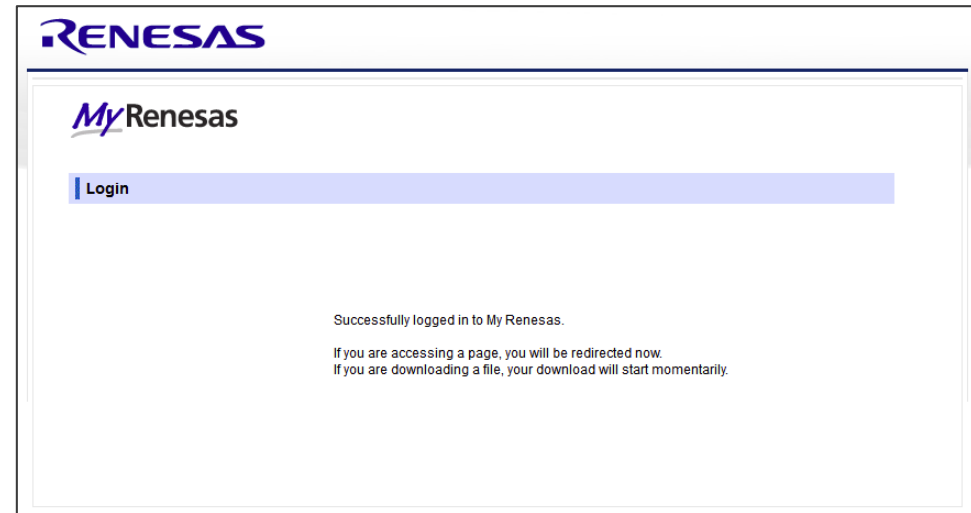
1. MyRenesas Registration (5/5)

9. Fill in the necessary information and click Next.



The screenshot shows the 'MyRenesas' registration form. At the top, there is a 'MyRenesas' logo and a navigation bar with 'Edit Profile' selected. Below the navigation bar, a message states: 'To use this service, please fill in all the fields that are marked required below.' The form contains several fields: 'Country / Region *' (dropdown menu showing 'United Kingdom'), 'Language' (dropdown menu showing 'English'), 'Given Name / First Name', 'Family Name / Last Name', 'Email Address', and 'Password' (with a note: 'If you want to edit your password, please login to My Renesas and click the "Change your password" button.'). Below these fields, a note says '*Indicates required fields'. There are several more fields: 'Company *', 'Department/Faculty *', 'Job Title *', 'Postal Code *', 'State', 'City *', 'Street *', and 'Phone Number *' (with a note: 'Please enter your phone number with hyphenation.'). At the bottom right, there are two buttons: 'Undo Changes' and 'Next'. A red arrow points to the 'Next' button. At the very bottom, a note reads: 'Note: If your region is not listed above, this service is not available yet for your region. Sorry for the inconvenience.'

10. The screen below will be displayed.



The screenshot shows the 'MyRenesas' login screen. At the top, there is a 'MyRenesas' logo and a navigation bar with 'Login' selected. Below the navigation bar, there is a message: 'Successfully logged in to My Renesas. If you are accessing a page, you will be redirected now. If you are downloading a file, your download will start momentarily.'

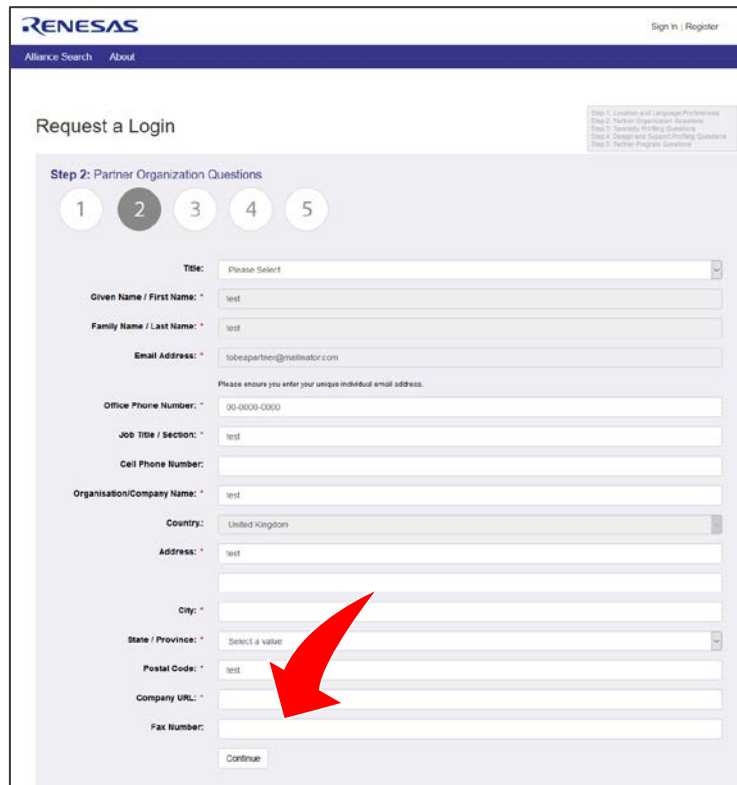
This completes MyRenesas registration. Next, you will be asked to register information about your organization to the Partner Portal site.

2. Partner Portal Registration



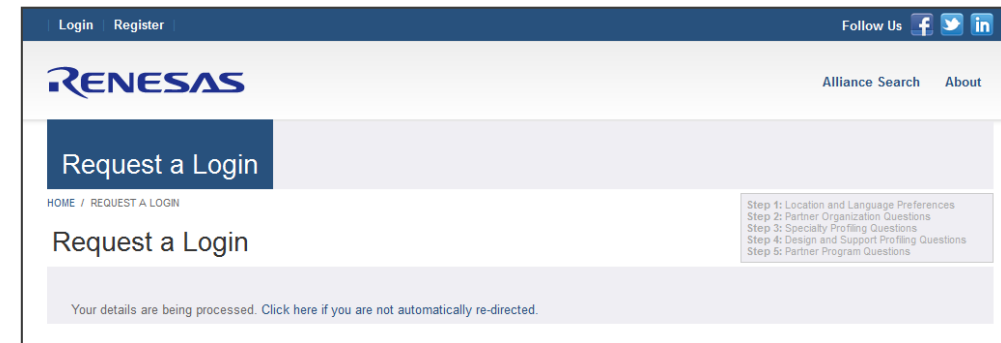
2. Partner Portal Registration (1/5)

1. On the Step 2: Partner Organization Questions screen, fill in information about your organization and click Continue. It may take several seconds for the next screen to be displayed.



The screenshot shows the 'Request a Login' page for the Renesas Partner Portal. The page is titled 'Request a Login' and has a navigation bar with 'Alliance Search' and 'About'. The main content area is titled 'Step 2: Partner Organization Questions' and features a progress indicator with five steps, where step 2 is currently active. The form contains the following fields: Title (Please Select), Given Name / First Name (text), Family Name / Last Name (text), Email Address (text, with a note: 'Please ensure you enter your unique individual email address.'), Office Phone Number (text, with a placeholder '00-0000-0000'), Job Title / Section (text), Cell Phone Number (text), Organisation/Company Name (text), Country (United Kingdom), Address (text), City (text), State / Province (Select a value), Postal Code (text), Company URL (text), and Fax Number (text). A red arrow points to the 'Continue' button at the bottom of the form.

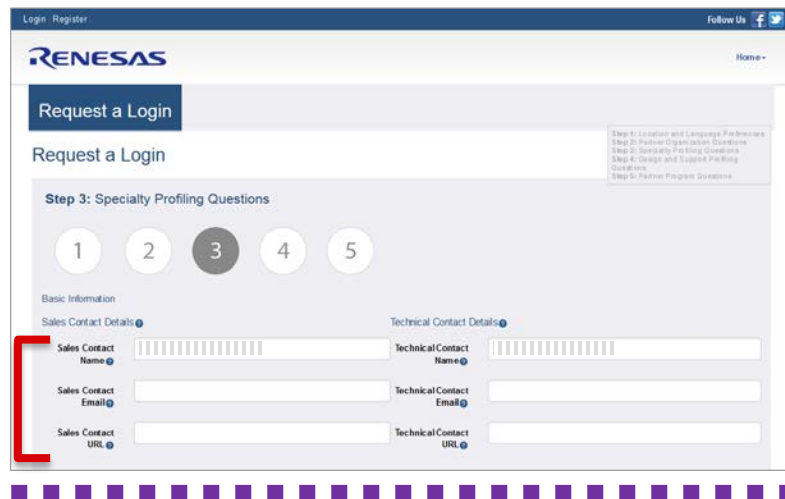
2. When the screen below is displayed, your organization's information has been registered. On the subsequent screens, please fill in more detailed information.



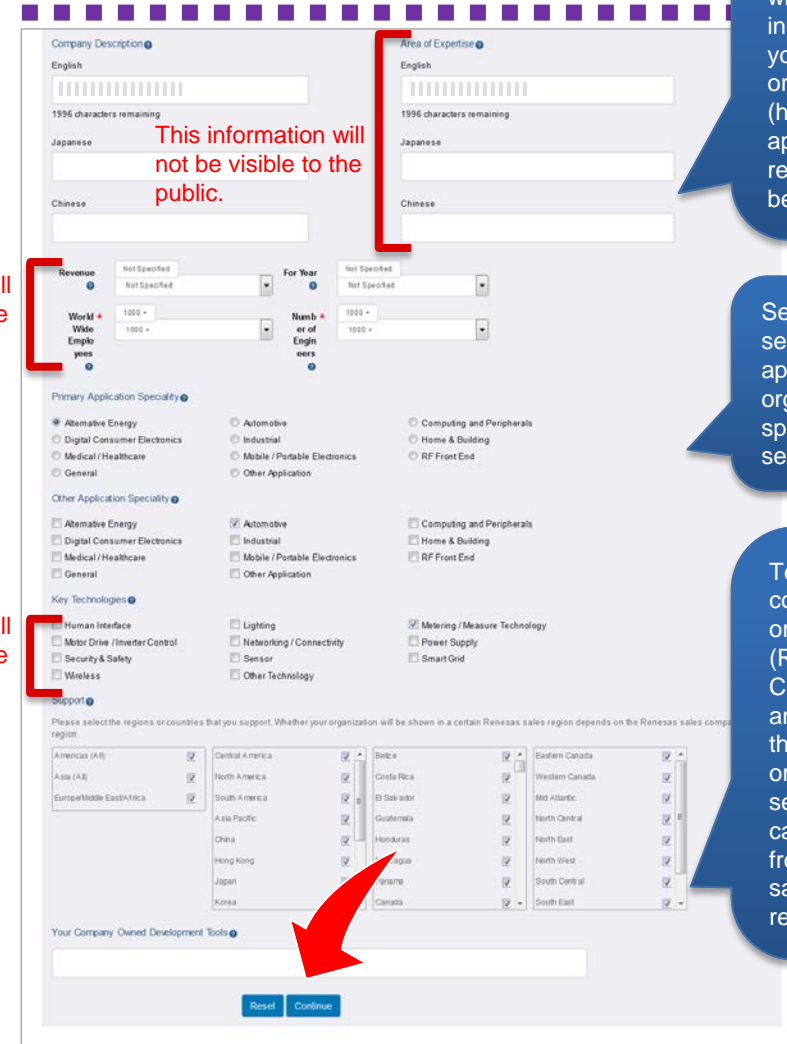
The screenshot shows the 'Request a Login' page after registration. The page has a navigation bar with 'Login', 'Register', and 'Follow Us' (with social media icons for Facebook, Twitter, and LinkedIn). The main content area is titled 'Request a Login' and has a navigation bar with 'Alliance Search' and 'About'. The page displays the message: 'Your details are being processed. Click here if you are not automatically re-directed.' A progress indicator on the right side of the page shows five steps, with step 2 (Partner Organization Questions) highlighted as the current step.

2. Partner Portal Registration (2/5)

3. On the Step 3: Specialty Profiling Questions screen, fill in information about your organization and click Continue.



This information will not be visible to the public.



This information will not be visible to the public.

This information will not be visible to the public.

Basically, only English needs to be filled in. If you wish to display information in Japanese or Chinese, you can fill in the Japanese or Chinese field here (however, separate approval from the respective regional sales company will be required).

Select one application segment as your primary application specialty. If your organization doesn't have a specific application specialty, select *General*.

To pick specific regions or countries to set, select in order from left to right (Region > Sub Region > Country > Area). Regions and countries different from the office location of your organization can be selected. However, in that case separate approval from the respective regional sales company will be required.

2. Partner Portal Registration (3/5)

4. On the Step 4: Design and Support Profiling Question 1 screen, select the Renesas products with which you have application design experience, and click Continue.

Request a Login

Request a Login

Step 4: Design and Support Profiling Question 1

1 2 3 4 5

Previous Renesas Design Experience

Please enter all previous design experience where you used a Renesas product. This experience should only be listed if you completed a prototype or production build.

MPU and MCU	6	32-bit CISC MCUs	1	RX Family	1
Other Devices	6	32-bit RISC MCUs & MPUs	4	R9450 Family (Automotive only)	1
SoC and System LS	1	8, 16-bit Ultra-low-power MCUs	3	RZ Family	1
		Other Product Families	1	SuperH RISC engine Family	1
		Smart Analog	1	V850 Family	1
		Specific Purpose	4	78K Family	1
		Analog ICs	3	R8C Family	1
		ASSP	2	RL78 Family	1

Continue

Please select microcontroller devices under MPU and MCU, and devices besides microcontrollers under Other Devices. Device information will be added as needed. We plan to add R-Car and R-IN.

5. On the Step 4: Design and Support Profiling Question 2 screen, select the Renesas devices that your products and services support, and click Continue.

Request a Login

Request a Login

Step 4: Design and Support Profiling Question 2

1 2 3 4 5

Previous Renesas Supported Devices

As a service to our customers we would like our partners to list the Renesas Devices they support. This will allow us to present related Alliance Partner information on Renesas Product Pages on our website, allowing customers to quickly find partners who support products they are interested in.

Please use the selector below to define the Renesas Products that you support.

MPU and MCU	6	32-bit CISC MCUs	1	RX Family	1
Other Devices	6	32-bit RISC MCUs & MPUs	4	R9450 Family (Automotive only)	1
SoC and System LS	1	8, 16-bit Ultra-low-power MCUs	3	RZ Family	1
		Other Product Families	1	SuperH RISC engine Family	1
		Smart Analog	1	V850 Family	1
		Specific Purpose	4	78K Family	1
		Analog ICs	3	R8C Family	1
		ASSP	2	RL78 Family	1

Continue

Please select microcontroller devices under MPU and MCU, and devices besides microcontrollers under Other Devices.

2. Partner Portal Registration (4/5)

- On the Step 5: Partner Program Questions screen, select the one program which is the most applicable to your organization, and click Continue.

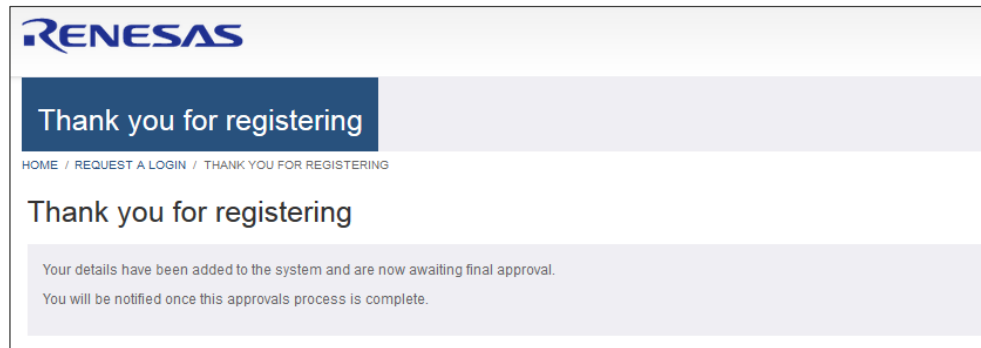
The screenshot shows the Renesas Partner Portal registration process at Step 5: Partner Program Questions. The page header includes 'Login Register', 'Follow Us' with social media icons, and a 'Home' link. A 'Request a Login' button is visible. The main content area features a progress indicator with five steps, where step 5 is highlighted. Below this, the section is titled 'Alliance Partner Programs' and states 'There are five different Alliance Partner Programs to choose from:'. Five program options are listed, each with a checkbox and a list of criteria:

- Design Partners
 - Choose this program if:
 - You provide hardware and system design, application software design, or consulting services
 - You have provided this services for more than 2 years
- Tool Vendors (Software/Hardware)
 - Choose this program if:
 - You provide software or hardware development tools (IDE, Compilers, Code generators, Debuggers, Emulators, Boards, etc)
 - You have at least five full time developers on your staff
- Software Partners (OS/Driver/Middleware)
 - Choose this program if:
 - You provide OS/RTOS, BIOS/device drivers, middleware, or application software
 - You have at least five full time developers on your staff
- Component Partners (Silicon)
 - Choose this program if:
 - You provide non competing components/silicon
- Manufacturing/CSM Partners/Programming House (Programmer)
 - Choose this program if:
 - You provide contract manufacturing/CSM/Programming house services
 - You have provided this services for more than 2 years
 - You have ISO9001 certification or a management system equivalent to ISO9001

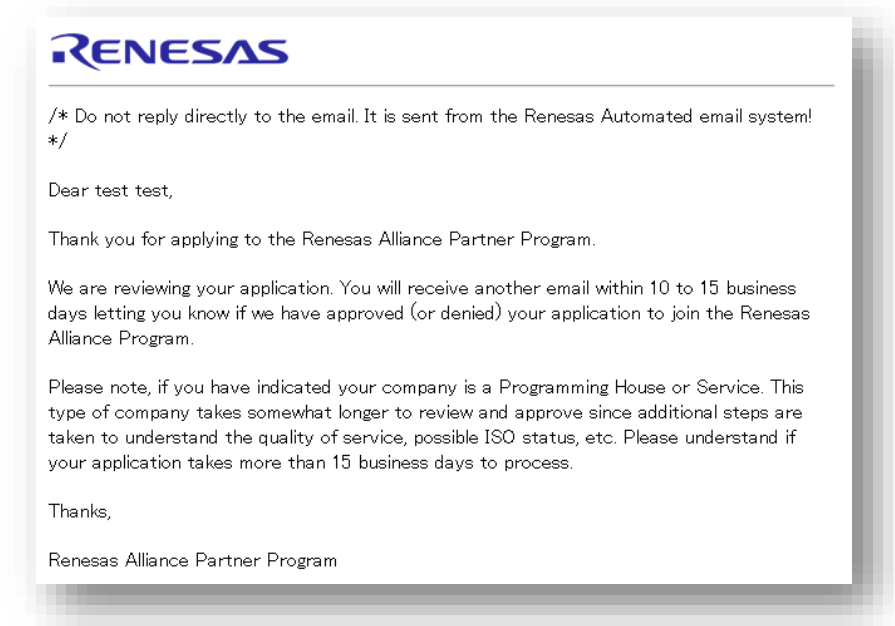
A red arrow points to the 'Continue' button at the bottom of the form. The 'Continue' button is highlighted in blue.

2. Partner Portal Registration (5/5)

7. When the screen below is displayed, you have completed registration.



8. You will receive an email informing you that your application has been received. Please wait for further contact from Renesas.



If you don't see a confirmation email in your inbox, please check your spam folder or the anti-spam mail system of your company.

Renesas Alliance Partner Program