

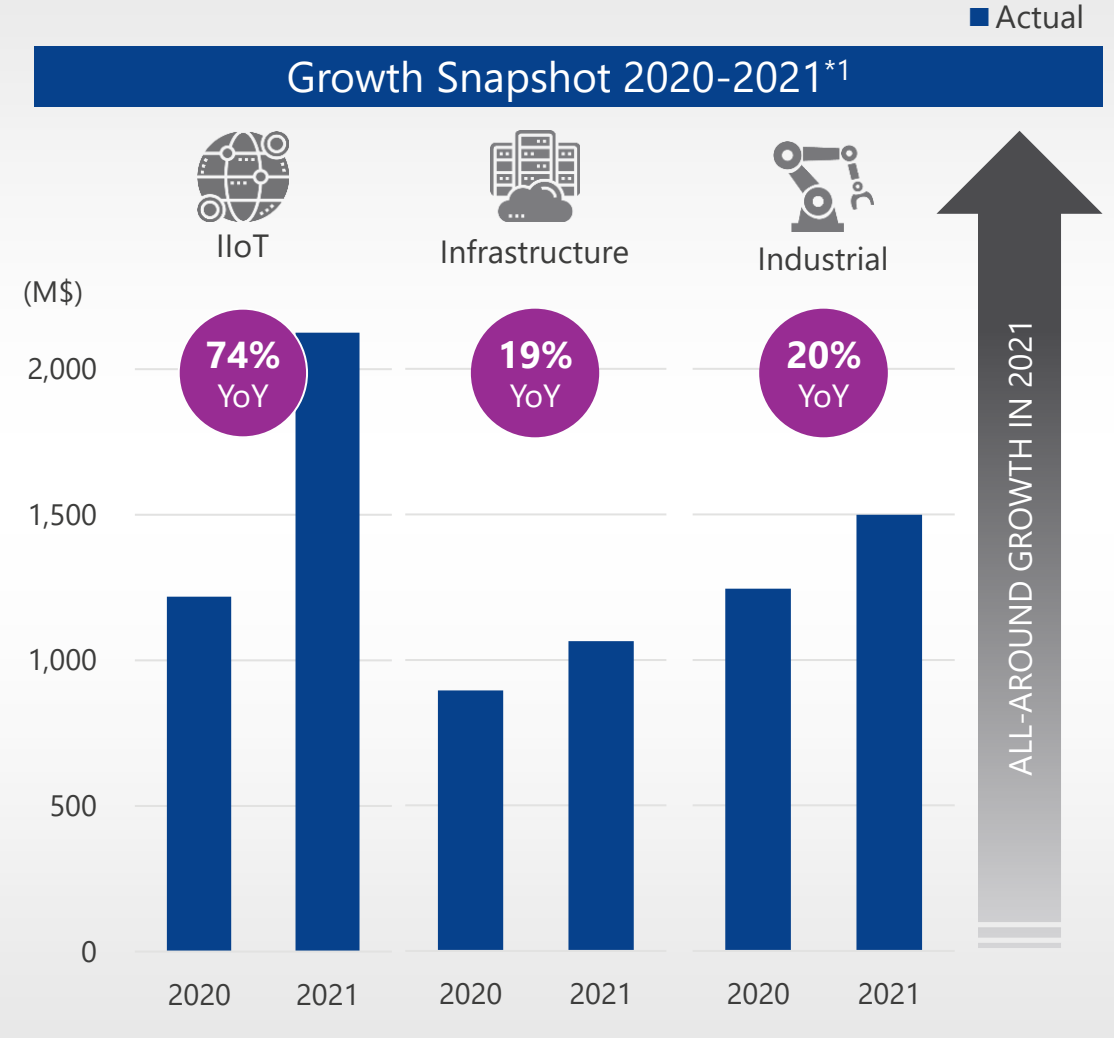
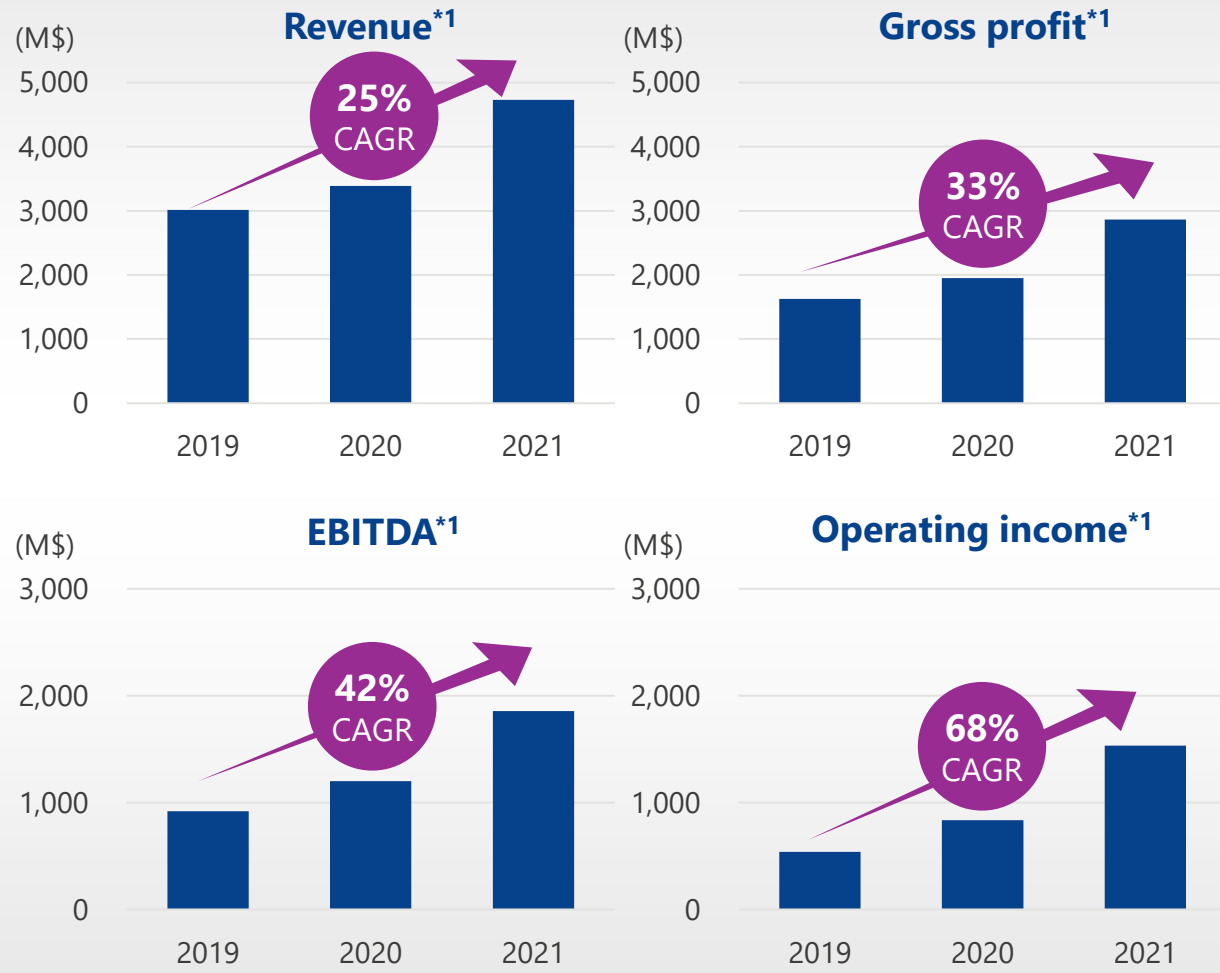
INDUSTRIAL, INFRASTRUCTURE AND IOT STRATEGY

MARCH 3, 2022
SAILESH CHITTIPEDDI
EXECUTIVE VICE PRESIDENT AND GENERAL MANAGER
IOT AND INFRASTRUCTURE BUSINESS UNIT
RENESAS ELECTRONICS CORPORATION

AGENDA

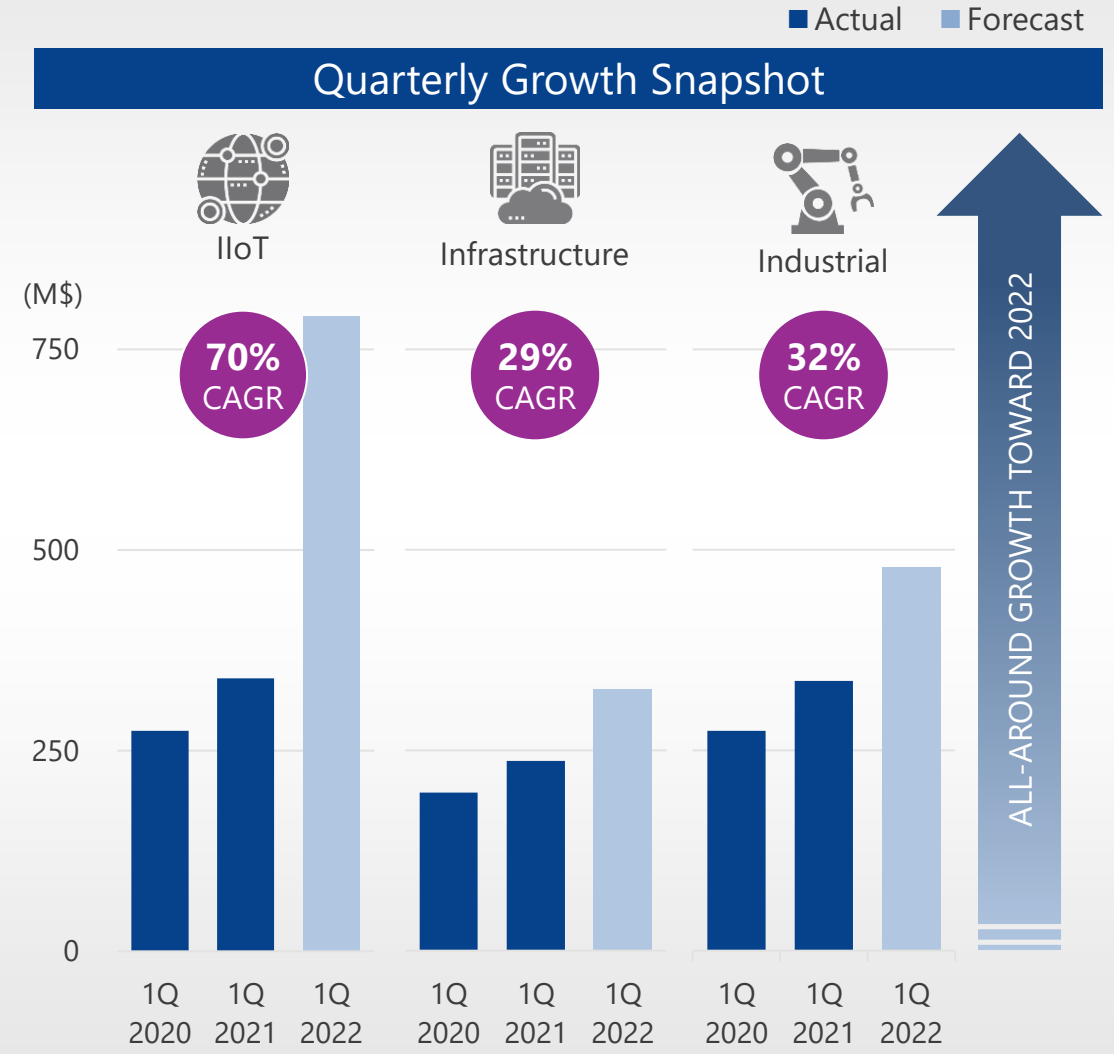
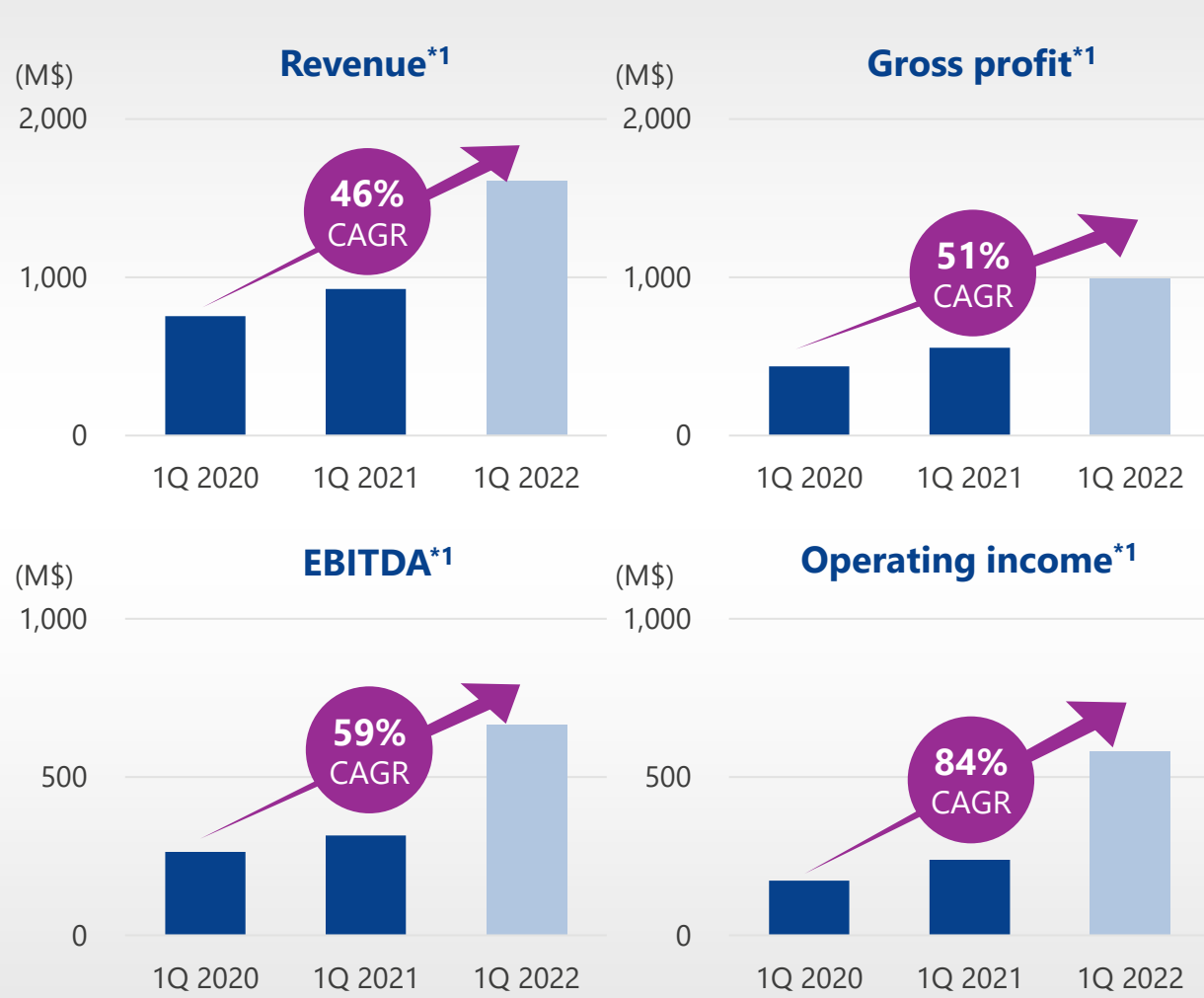
- Industrial, Infrastructure and IoT Business Financial Recap
- Trends Driving Growth
- Industrial, Infrastructure and IoT Business Growth Drivers
 - Industrial: Focus on MPU
 - IoT: Focus on MCU, Connectivity
 - Infrastructure: Focus on Power for Data Center and Computing
 - New Growth Vectors: Metaverse, FPGA's
- Summary

IIOT AND INDUSTRIAL ANNUAL FINANCIAL TRENDS



*1: The financial data of each fiscal year is converted at the prevailing U.S. dollar rate of each year

IIOT AND INDUSTRIAL QUARTERLY FINANCIAL TRENDS



*1: The financial data of each quarter is converted at the 1Q prevailing U.S. dollar rate of each year (guidance rate for 1Q 2022)

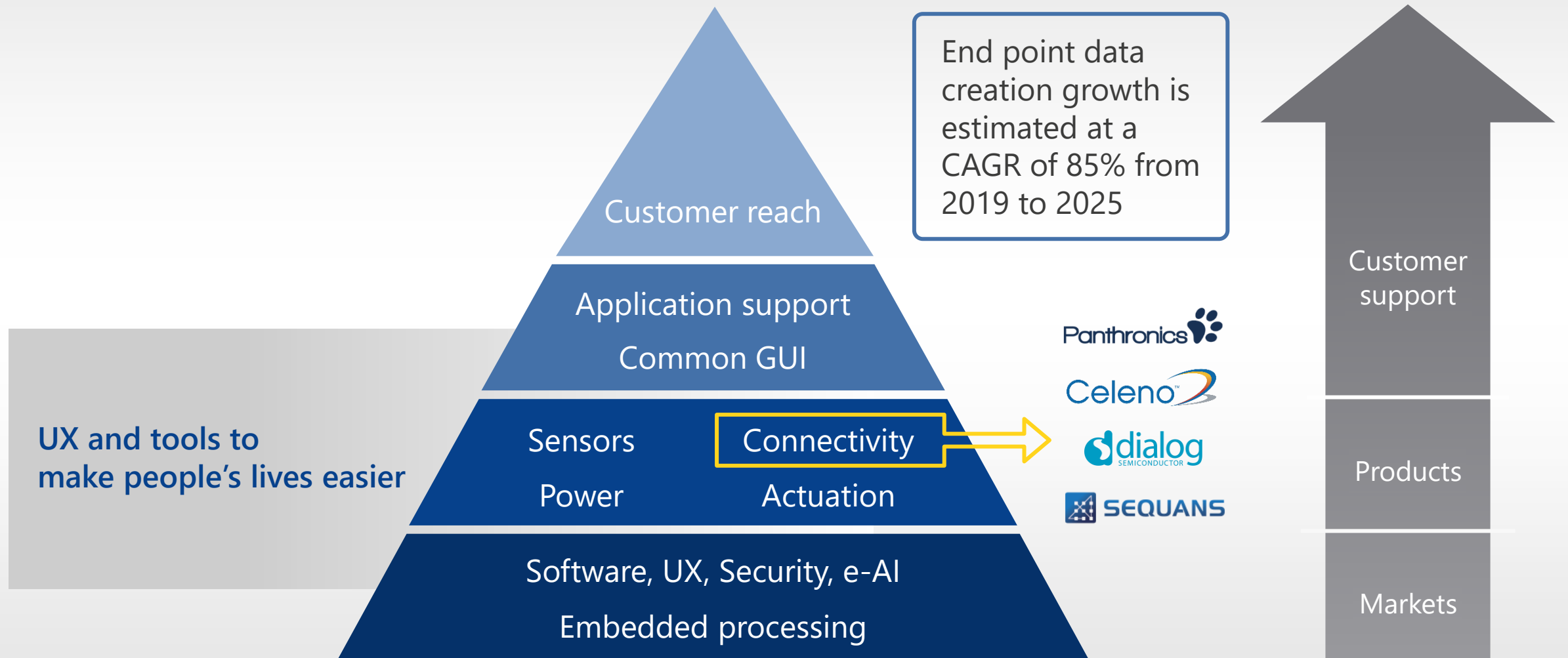
OUTLOOK FOR 2022 BY MARKET SEGMENT

Segment	2021	2022	Comment
Industrial (Industrial automation)	++	++	Sustainability and increased automation
Industrial Home Appliance	++	+	Moderating growth
Industrial (General)	++	++	Move to increased efficiency
IoT (Mobile)	++	+	Normalized growth post share shifts from Huawei
IoT (Laptop/ NB/ tablets)	++	+	Enterprise and gaming growth offset consumer declines
IoT (Mass market)	++	++	Strength in broad market
Infrastructure (Data center)	++	++	Growth in Hyperscalers and cloud computing
Infrastructure (5G)	+	+	Slow Growth mmW

Inventory levels continue to be low across the product segments

INDUSTRIAL, INFRASTRUCTURE AND IOT BUSINESS GROWTH DRIVERS

MOVING INTELLIGENCE FROM CORE TO END POINT SUSTAINABLY MAKING PEOPLE'S LIVES EASIER



INDUSTRIAL: SCALABLE MPU SOLUTIONS

SCALABLE MPU PRODUCTS & DESIGN-IN GROWTH

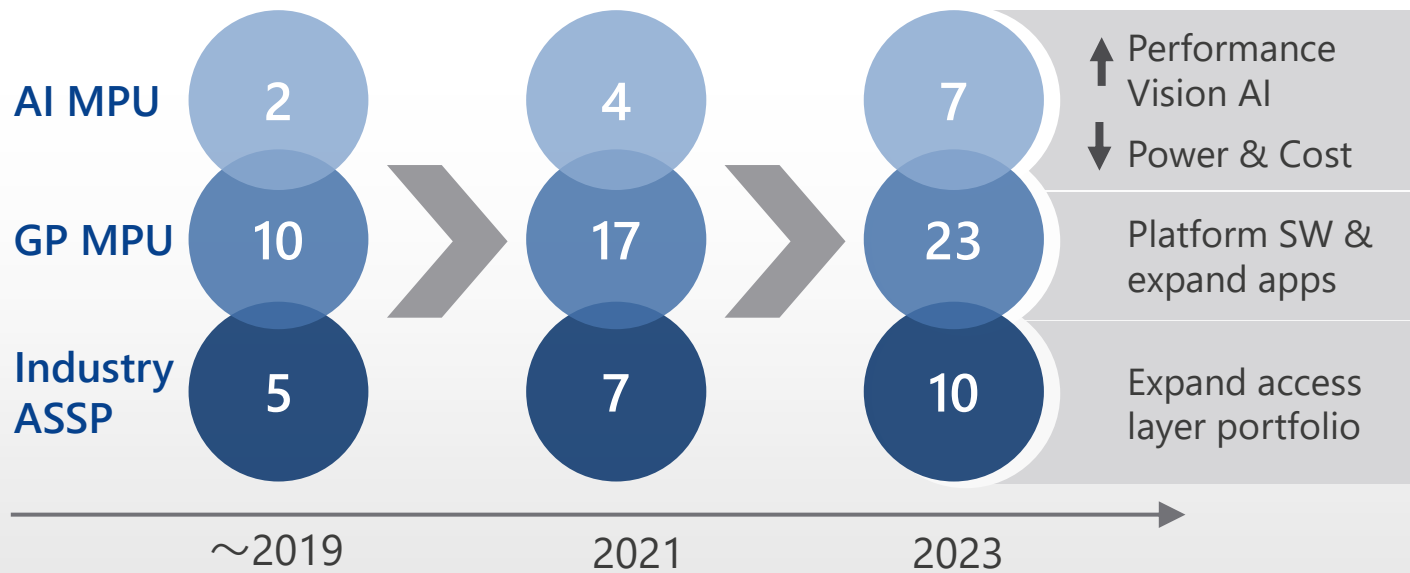
WINNING IN INDUSTRIAL MARKETS, AND GOING BROADER ADDRESSING A 1.3B\$ SAM OPPORTUNITY IN 2021

Enhancing portfolio covering wider application domain



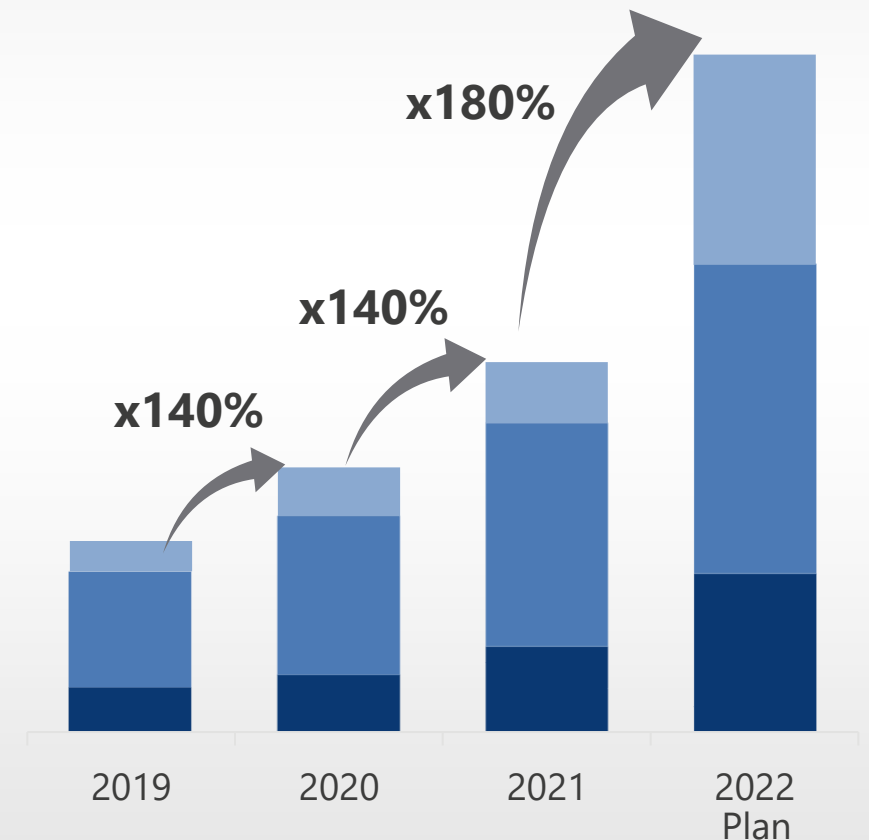
RZ/Five: Ready to use RISC-V MPU – IoT Gateway

The number of products



Design-in LTV Growth at 150%+ YoY

■ Industry ASSP ■ GP MPU ■ AI MPU



IoT: MCU PROGRESS & CONNECTIVITY

SCALABLE 32-BIT MCU SOLUTIONS FOR AIOT LEADERSHIP

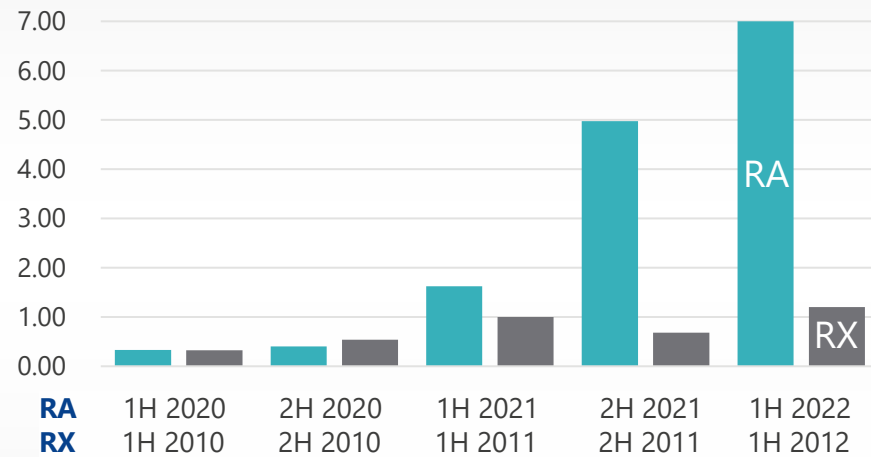
RENESAS RA RA Design-in already surpassed all time RX record high in < 2 years!

RA8 series
High performance



Strategic partnership with Syntiant and Arduino

- Syntiant for voice based embedded AI
- Arduino for the eco-system



UX Improvement

We are asking for your proposals regarding User Experience (UX) improvement for our MCU and SoC products, solutions and services. A team of nominated MCU & SoC team members will check and assess all inputs on a regular basis and the best suggestions will be passed on to our top management for consideration. No proposal is too big or too small, all will contribute to our goal.

MCUは、OS/SoCの開発、ソリューション、およびサービスのコアコンポーネントです。UXの改善に関する提案を歓迎しています。指定されたMCUは、OS/SoCチームメンバーのチームが定期的にすべての入力を確認し、最良の提案は経営陣の承認を待つことなく、最良の提案は経営陣に渡されます。提案が承認されたら、ご報告させていただきます。

RENESAS

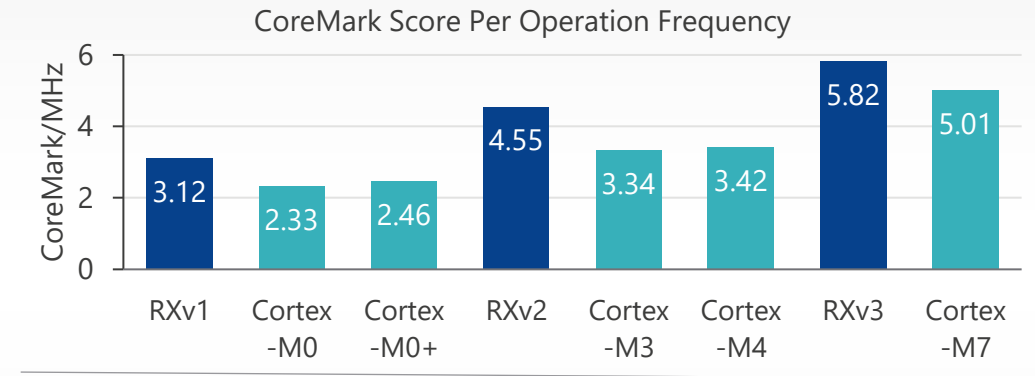
RA Microcontroller Kits Feedback

Our vision is to provide the world's best microcontroller kit experience that will help you jumpstart innovation with RA family of microcontrollers and take your products to the market faster. We have put in much love, attention to detail, and customer-centric thinking in every aspect of the RA microcontroller innovation kits. We hope these kits have exceeded your expectations. We look forward to knowing how we have done and what we can do to enhance your experience.

Ashish Ahuja
RA MCU Kits Team

UX Feedback: Making People's Lives Easier

RENESAS RX 1 BILLION devices shipped!



RISC-V MCUs – Purpose Built Solutions

- Single motor drive, pre-programmed motor control algorithms
- Configurable parameters programmed by user
- IEC60730 safety test libraries and extended 125 °C capability



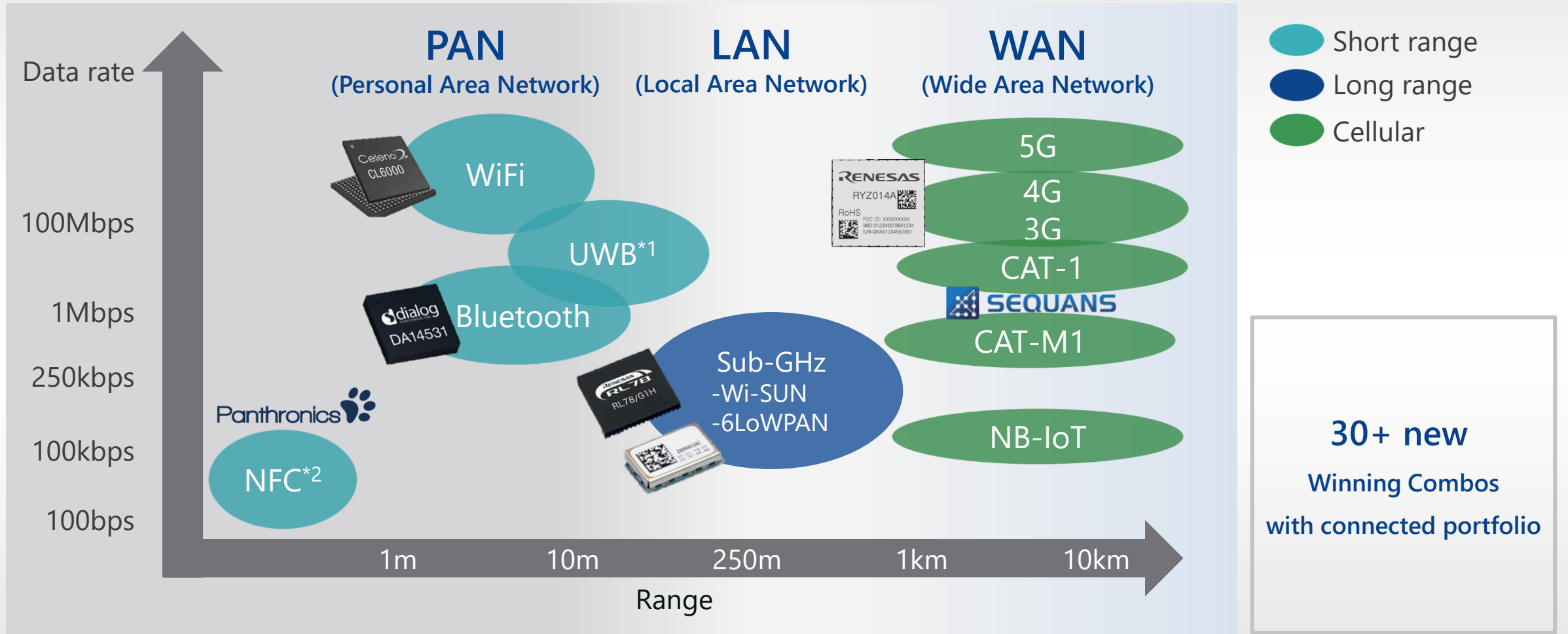
MOTOR CONTROL

VOICE USER INTERFACE



- Ready to go solution enabling everyday electronics with voice commands
- Simple interface to add wake words and commands
- Extensible with analog/digital mics, external CODECS, external amps and speakers
- Additional solutions developed on RA and RX devices

RENESAS WIRELESS CONNECTIVITY: ENABLING SEAMLESS CLOUD ENABLEMENT



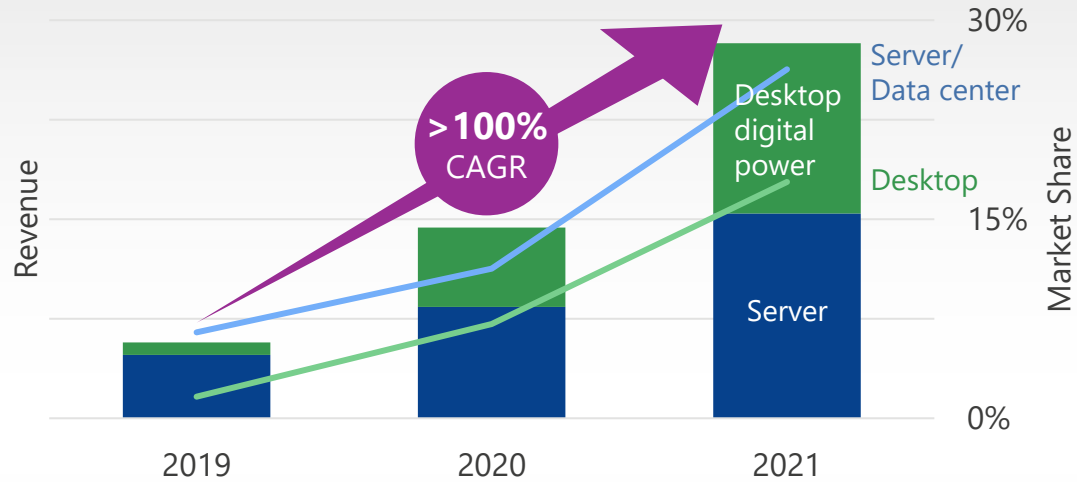
*1: UWB: Ultra Wide Band *2: NFC: Near Field Communication

INFRASTRUCTURE: GROWTH IN POWER FOR DATA CENTER & COMPUTING

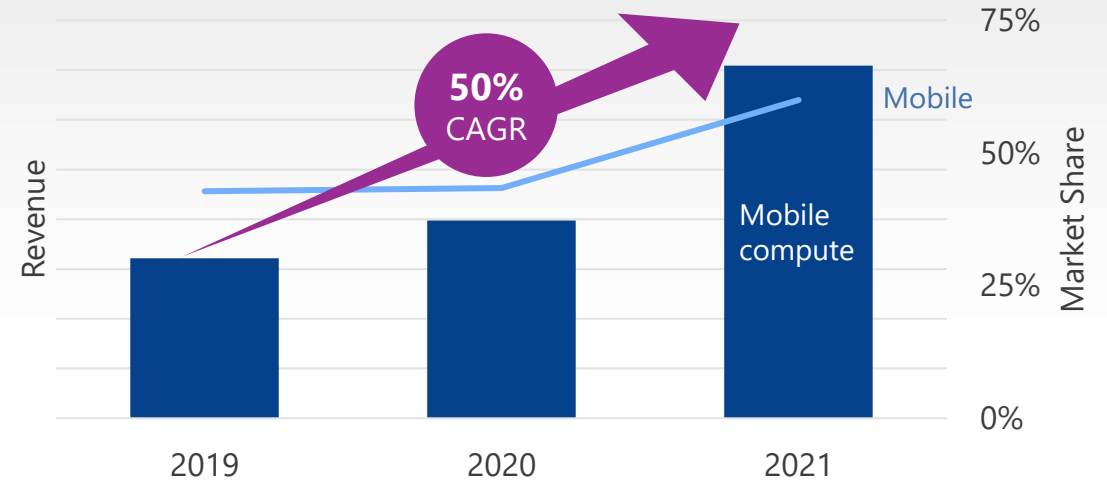
DATACENTER AND COMPUTING POWER STRENGTH

PMIC FOR PROCESSORS

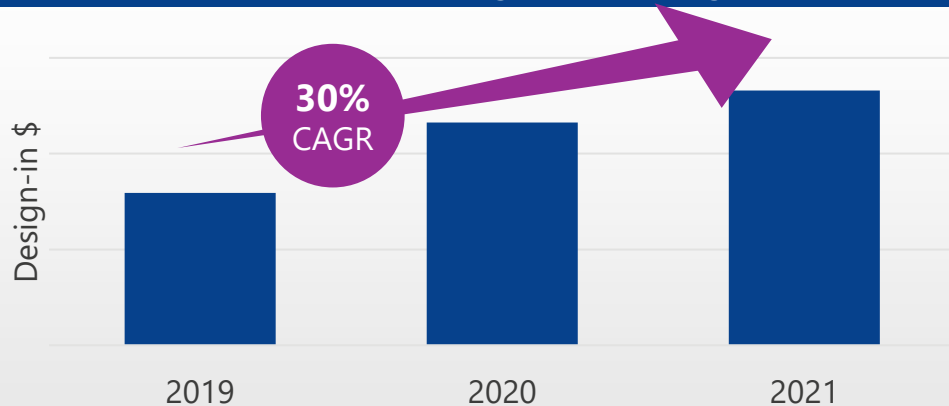
Server and Desktop PC Digital Power



Mobile Compute Business - Chargers, Core Power, Fuel Gauge



Server and Computing Power Design Momentum



- Server and Desktop digital power growth driven by market share gains with Renesas' world class digital controller technology
- Mobile compute growth driven by share gains in battery chargers and FGIC*1 as well as significant market growth due to pandemic

*1: FGIC: Fuel Gauge IC

DDR5 PMIC KEY DESIGN-INS – PMIC IN MEMORY MODULES

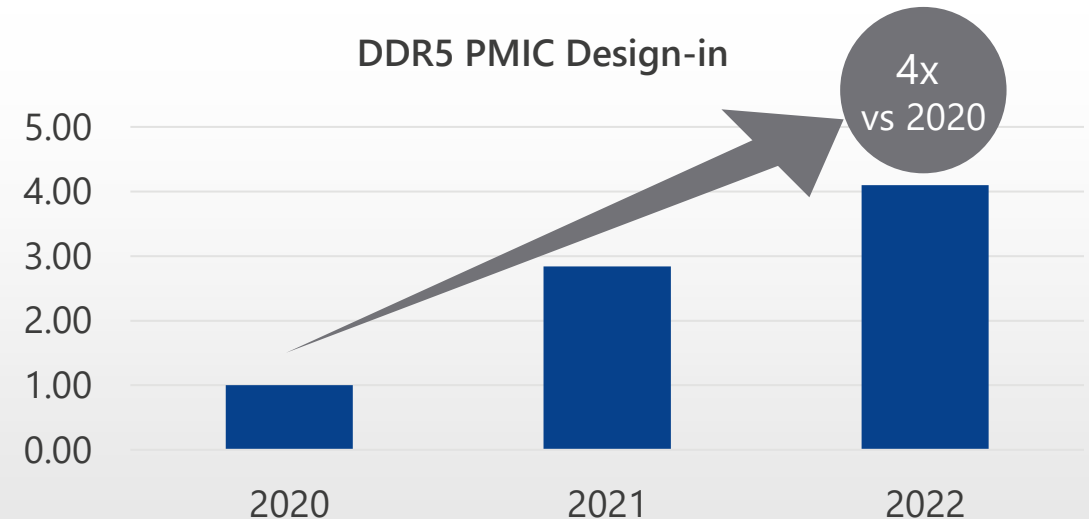
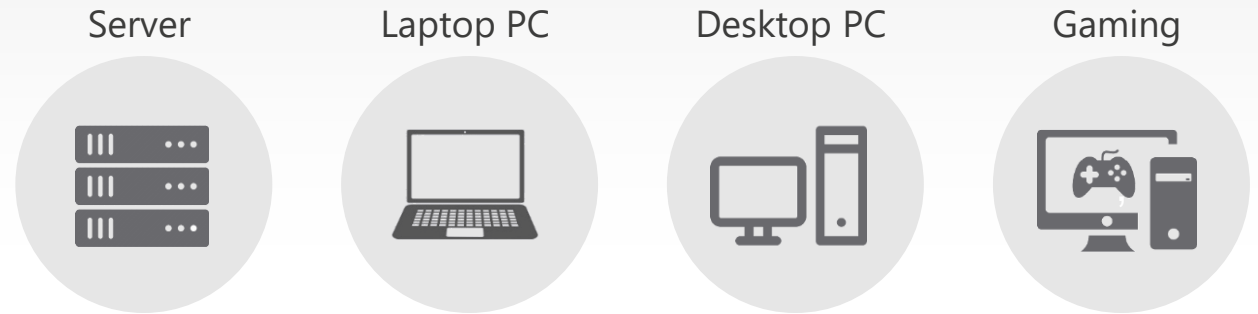
CPU

OEM/CSP

Memory

Module

Renesas is the DDR5 market share leader and only PMIC supplier approved for Intel Alder Lake



ADDITIONAL DRIVERS OF GROWTH: RENESAS IN THE METAVERSE, FORGE FPGA

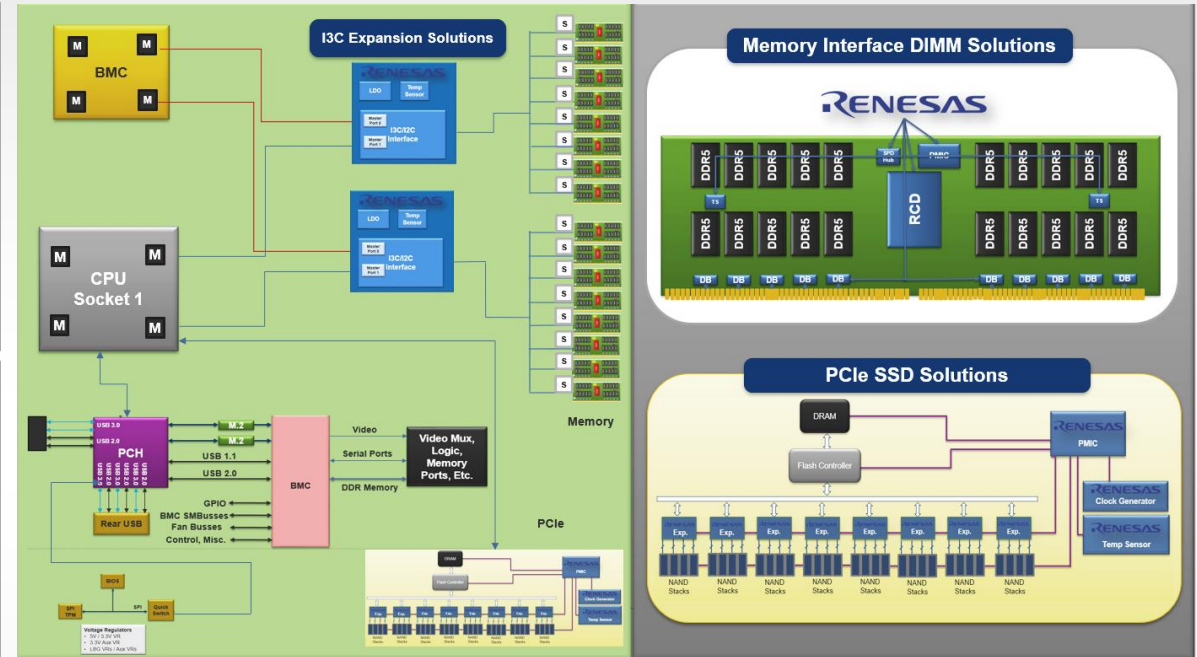
RENESAS IN METAVERSE



Arm-based and workload optimized AI CPU/GPU
 “cloud” power BOM
 Potential for 10s of millions of boards per year
 Up to 60 Digital Controllers and Power
 Stages per board
Board BOM up to ~\$72.00



End User Device PMIC/power BOM Potential for
 100s of millions of devices per year
 Host SOC/Apps Processor PMIC
System BOM up to ~\$3.00
 TWS*1, Charger PMIC
System BOM up to ~\$3.50

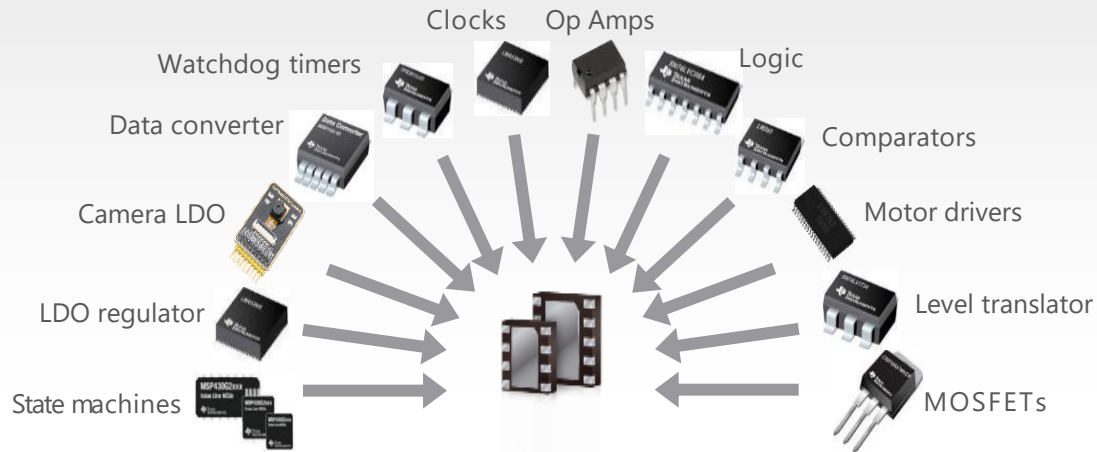


- Exponential growth in AI accelerator cards and Arm-based/workload optimized CPUs
- As AR/VR use cases expand, backend cloud processing requirements expand leading to more cards/systems
- AR/VR and Wearable devices require ultra high efficiency and ultra-dense integrated power solutions – with the Dialog acquisition Renesas is the technology leader in PMICs for AR/VR

*1: TWS: Total Wireless Stereo

GREENPAK TO FORGE FPGA

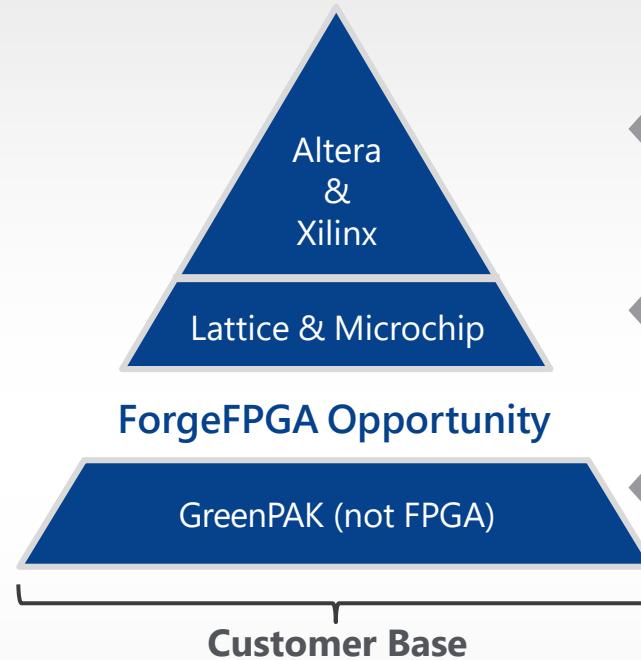
EASY TO USE SOFTWARE CAPABILITIES FOR INDUSTRIAL AND IOT MARKETS



	Discrete components	GreenPAK	Mixed signal ASIC
Time to market	Medium	Fastest	Slowest
Per unit cost	Medium	Low	Lowest
NRE changes	Zero	Zero	High

ForgeFPGA

- FPGA functionality to next generation GreenPAK
- Free development software
- Co-pack GPAK die with FPGA die



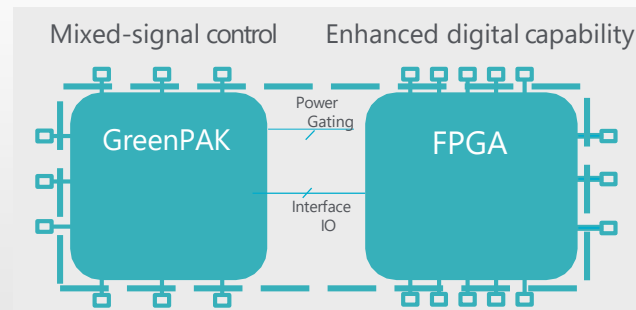
← **Highest Density, \$20+**
Auto, Aero, 5G, Core Networking

← **Mid to Low Density, \$2 to \$20**
Auto, Aero, Networking, Industrial, Medical

← **Lowest Density, <\$0.50**
Auto, Aero, Networking, Industrial, Medical, IoT & General Consumer

SW environment 2 modes:

- Macrocell mode that uses a schematic capture-based development flow
- HDL mode that provides a familiar Verilog environment



SUMMARY

- **Industrial, Infrastructure and IoT** continue to see significant opportunities for growth into 2022. aligned with our mission of making people's lives easier
- **Celero and Dialog** integrations on-track and product lines are fully integrated
- **Inventory levels** in the channel and key customers continue to be low
- We are setting **aggressive growth targets** for Design-in and launching new products to set the foundation for our long-term growth
- We are well positioned with our **connectivity portfolio** and recently announced partnership with Sequans for cellular
- Traction for our **Arm-based cores** continues to be solid. We also are announcing a strategic partnership with Arduino for ecosystem growth and Syntiant for voice based NNP*¹ capabilities
- **MPUs** are on an early trajectory for growth
- **Data center and emerging metaverse** show prospects for future growth
- **Meet or exceed our financial model for IIBU** of >>SAM growth, GM ≈60%, OM 30-35%

*1: NNP: Neuro Network Processor

[Renesas.com](https://www.renesas.com)