### RENESAS ELECTRONICS BROAD-BASED SOLUTION BUSINESS OVERVIEW

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# **RENESAS INTERSIL INTEGRATION**



**BIG IDEAS FOR EVERY SPACE** 



## **COMPELLING STRATEGIC AND FINANCIAL BENEFITS**

Combination increases its addressable market with more comprehensive product offering

Innovative embedded solution provider across strategically focused spaces with synergistic product portfolio

Complementary product portfolio and larger global footprint generate immediate top line synergy

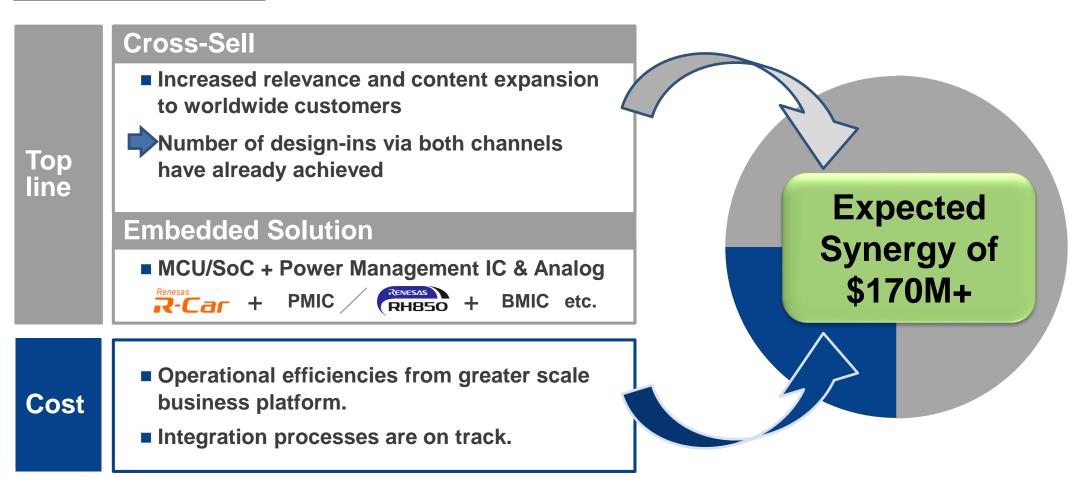
Optimization of sales & marketing, production and procurement structures leveraging respective strengths

Immediate improvement in GM and OPM, and accretive to non-GAAP EPS and free cash flow

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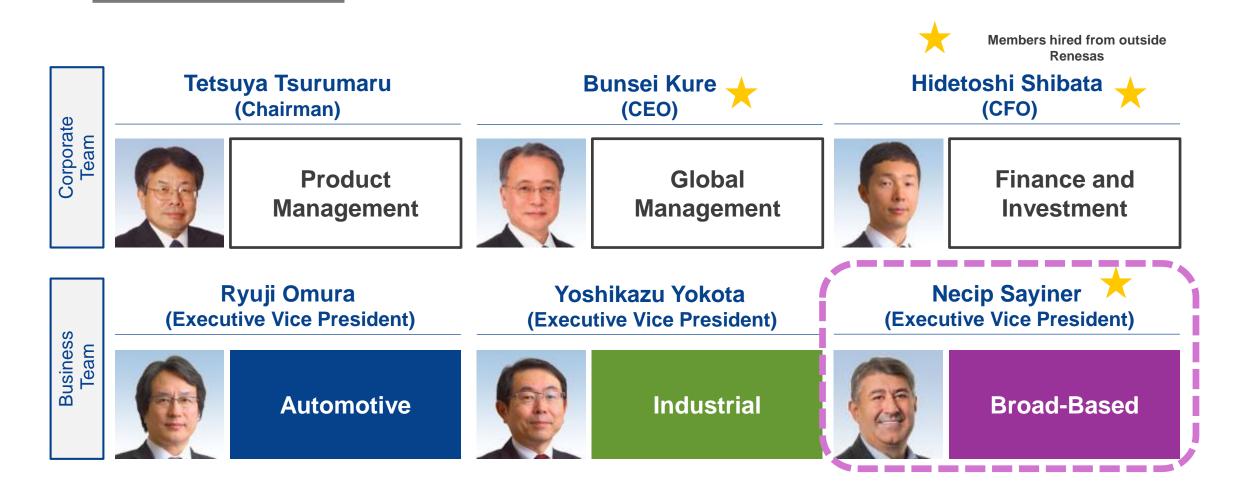
	<b>RENESAS</b> (2016)	<b>inters</b> (2016)		<b>RENESAS &amp; intersil</b> (2016 <sup>(3)</sup> )		RENESAS & int (2017 est. <sup>(3)</sup> )		Y/Y Change
Key Innovation Platforms	MCU, SoC, (Analog)	Analog		MCU, SoC, Analog		MCU, SoC, Analo	g	
Revenue	\$6,390million <sup>(1)</sup>	\$540million		\$6,930million <sup>(1)</sup>		\$7,800million <sup>(1)</sup>		+13%
Gross Margin	43.6% <sup>(2)</sup>	59.8% <sup>(2)</sup>		<b>44.9%</b> <sup>(2)</sup>		<b>46.5%</b> <sup>(2)</sup>		+1.6pts <sup>(2)</sup>
Operating Margin	12.2% <sup>(2)</sup>	22.9% <sup>(2)</sup>		<b>13.0%</b> <sup>(2)</sup>		<b>15.6%</b> <sup>(2)</sup>		+2.6pts <sup>(2)</sup>
EBITDA Margin	21.7% <sup>(2)</sup>	<b>25.2%</b> <sup>(2)</sup>		<b>22.0%</b> <sup>(2)</sup>		<b>25.3%</b> <sup>(2)</sup>		+3.3pts <sup>(2)</sup>
			S	ource: Company filings, company presentation ) Based on USD/JPY=100				
as Electronics Corporation. All rights reserve	d.		Page 3 (2	2) Non-GAAP basis BIG 3) Pro-forma basis	IDEA	S FOR EVERY SPACE		NESVZ

## **EXPECTED FINANCIAL SYNERGY OPPORTUNITIES**





### **EXPERIENCED MANAGEMENT TEAM**





# **BROAD-BASED SOLUTION BUSINESS**

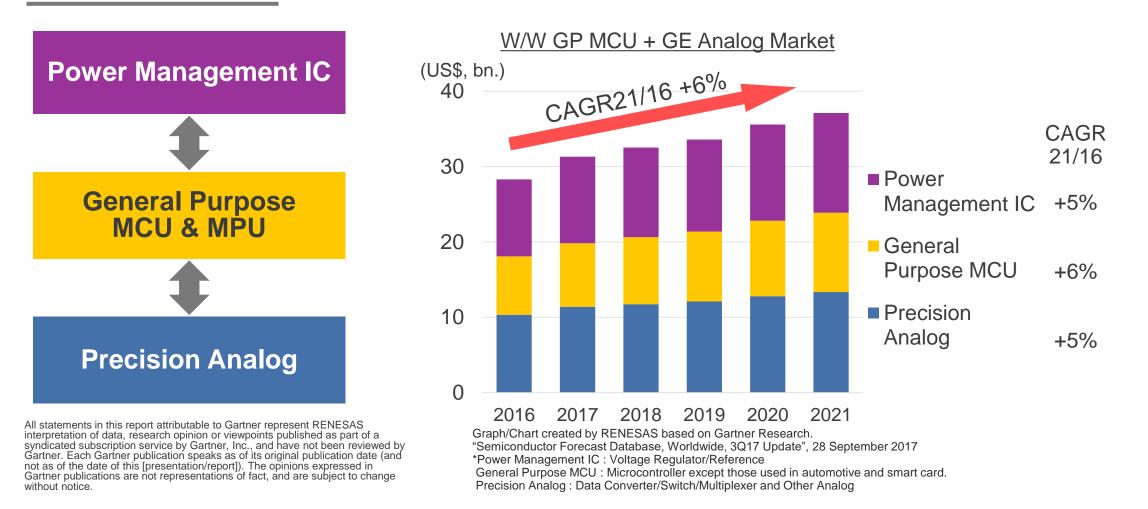


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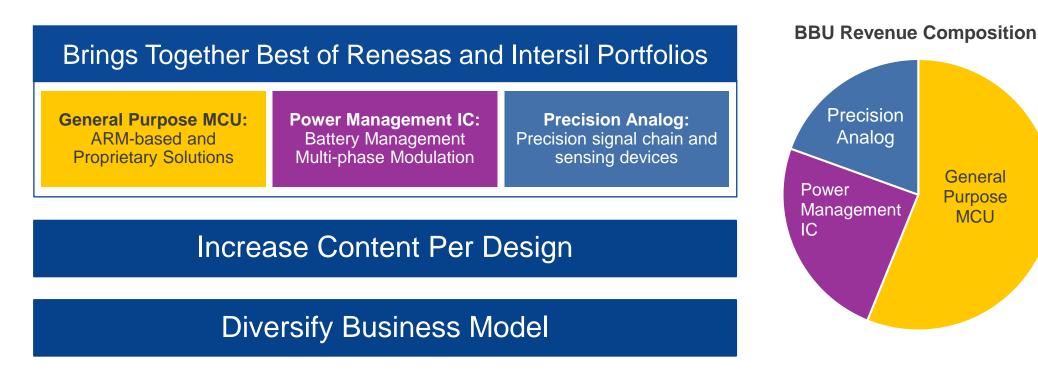
### **TARGET MARKETS** STRENGTHEN VALUE PROPOSITION FOR BROAD-BASED APPLICATIONS, COMBINING 3 PRODUCT SOLUTIONS TO GROW SAM/SOM WITH SYNERGIZED ROADMAP



**I** 

### **MISSION OF BROAD-BASED SOLUTION BUSINESS UNIT**

Define, develop and sell differentiated solutions for the broad-based market. Gain market share and grow a highly profitable business



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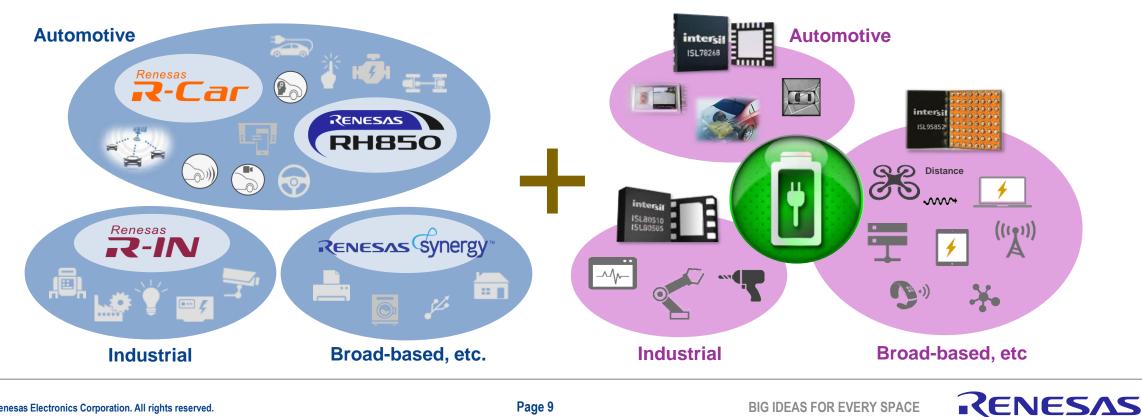
## **INCREASE CONTENT PER DESIGN**

#### **Renesas MCU/MPU Portfolio**

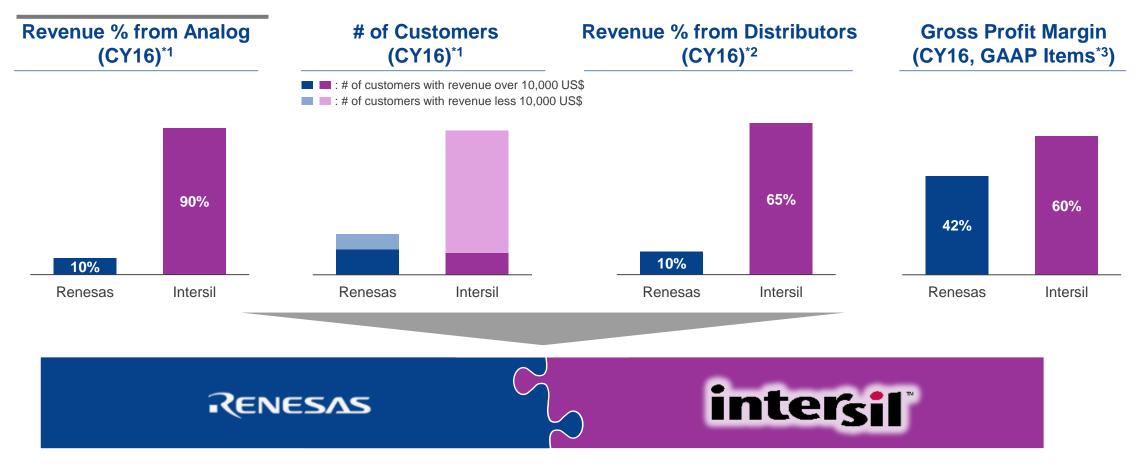
Significant MCU footprint and new wins for innovative Synergy MCU platform driving growth

#### **Precision Analog and Power Management IC**

Intersil's broad analog portfolio and power expertise enables complete system solution



### STRENGTHEN BROAD-BASED SOLUTION BUSINESS TO CAPTURE HIGH GROSS MARGIN MARKET



\*1: Based on Renesas managerial accounting

\*2: Including VMI (Vendor Managed Inventory) and excluding Japanese sole distributors

\*3: Renesas: J-GAAP basis. Intersil: U.S. GAAP basis



## **DIVERSIFY BUSINESS MODEL**

### Before

#### Successful Focus on Tier One Customers

- High market share with custom products
- Target and support high volume customers through direct sales force
- Use distribution channel only for fulfillment
- MCU-centric R&D strategy

### After

#### Expand Strategy to Benefit from Broad-based Market Opportunity

- Leverage leading technology to develop
  standard products to sell to broad-based market
- Target broad-based, smaller customers and secure diverse, high margin customer base
- Train, support and enable distribution channel to create demand for products
- Generate more content per design by developing & selling complementary analog and power with every MCU



### **BROAD-BASED TARGET BUSINESS MODEL**





### **KEY TAKEAWAYS**





#### **BIG IDEAS FOR EVERY SPACE**

